



Have we reached the peak?

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The very idea that the Indian diamond industry trade bodies were prospecting an embargo on rough diamond imports caused a stir. For a leading market to think this way is bit of a concern. What caused the industry to think this way can be seen from the current market situation. To discuss the same, diamond industry associations of India, - GJEPC, BDB & MDMA, met top 250 diamond exporters, recently.

Diminished polished demand, lack of profitability in diamond manufacturing, costly procurement of bank finance, absence of relativity of pricing of rough and polished diamonds have been major concerns especially for the mid segment of the diamond value chain. In the face of these challenges the gathering decided to tackle it with 'Self Discipline'.

The option of voluntary Closure/Embargo on Rough Import, like in November 2008 is temporarily deferred. Self Discipline in import/purchase of rough diamonds based on inventory and demand for polished diamonds is being encouraged. Discussions with banks, government, mining companies for solutions, are support pillars the trade bodies are offering along with promotion of diamonds to increase demand. But the crux is self discipline.

It is like staring from within to achieve the macro. Vipul Shah, Chairman, GJEPC spoke to Diamond World, stressing the need for 'Self discipline. The decision has been taken unanimously for the good of the Indian diamond industry. How this decision would help the industry, only time will tell'.